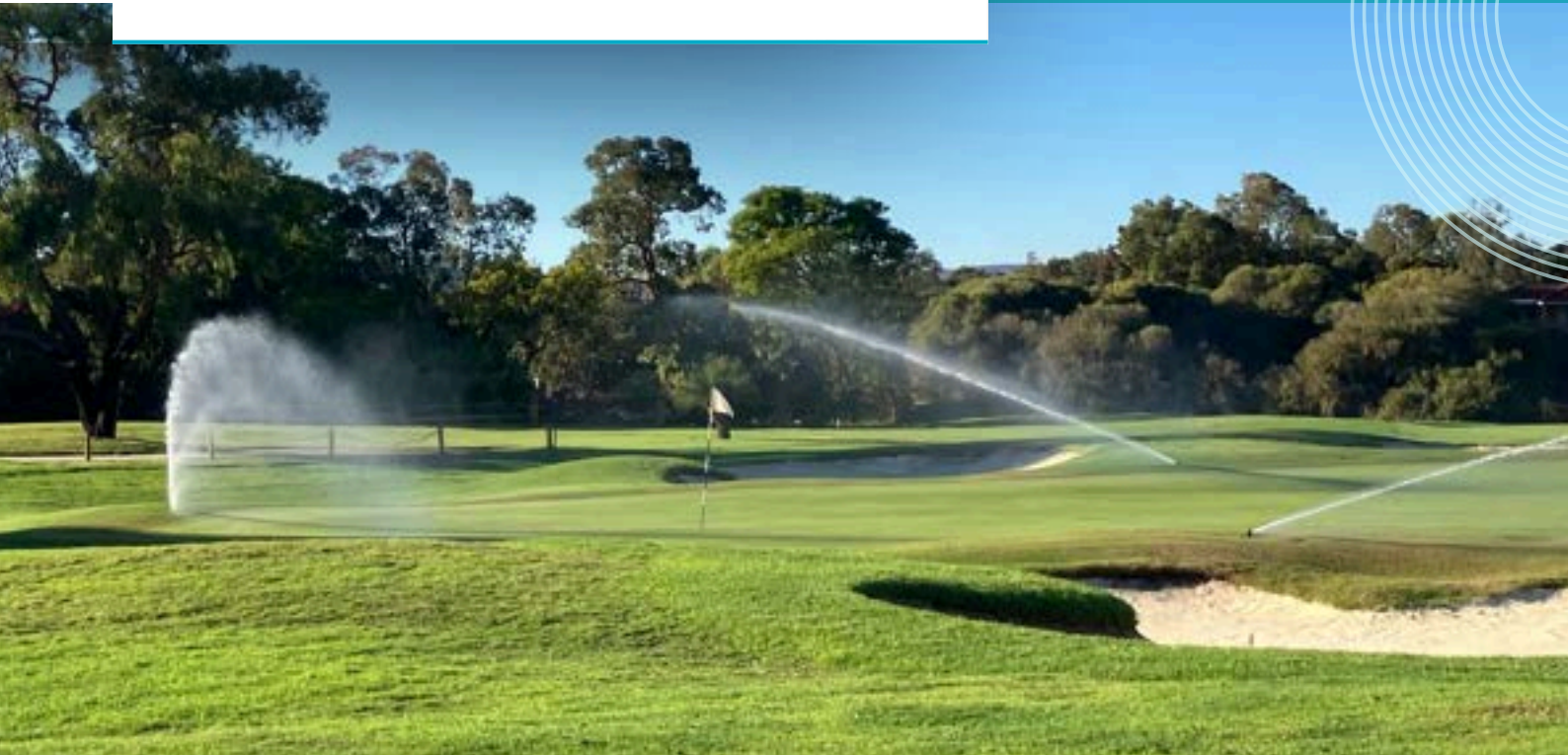




2025 WATERWISE IRRIGATION EXPO

SPONSORSHIP PROSPECTUS

THE WATERWISE IRRIGATION EXPO



As the ultimate gathering for Western Australia's urban landscape industry, the **2025 Waterwise Irrigation Expo** serves as a vital platform for industry leaders, innovators, and stakeholders to connect, share insights, and explore the latest technologies that drive efficient and sustainable water solutions.

As a sponsor, you'll have the unique opportunity to showcase your brand and products to an engaged audience of key players in the irrigation and water management sectors.

Position yourself as a leader in the urban landscaping industry and foster meaningful connections that can drive long-term growth and impact!



13 August 2025



7 AM - 5 PM



Novotel Vines
Resort, WA 6069

SHOWCASE INNOVATION.
SHAPE SUSTAINABILITY.

WHY PARTNER WITH IRRIGATION AUSTRALIA?

Whether your intention is to increase brand awareness, introduce a new product or service, or to network and meet new contacts, the 2025 Waterwise Irrigation Expo is your most valuable opportunity for success!



Make an impact

Make a meaningful impact by positioning your brand as a leader in shaping a waterwise future for Australia and beyond.



Network with industry professionals

Develop quality business relationships through direct one to one engagement in a relaxed environment.



Showcase your commitment to sustainability, connect with key industry leaders, and position your organisation at the forefront of innovation in water management!

SNAPSHOT OF 2023

2023 Waterwise Expo

The last Waterwise Irrigation Expo, held in August 2023 at the iconic Optus Stadium in Burswood, Western Australia, delivered an unparalleled experience for attendees and exhibitors alike. Delegates enjoyed exclusive access to the stadium's playing field and its picturesque surrounding parklands.

Bringing together experts and industry professionals, the expo facilitated the exchange of knowledge, exploration of sustainable water management practices, and promotion of cutting-edge advancements in irrigation technology. This collaborative environment fostered innovation and strengthened connections across the irrigation and urban landscaping sectors.



33

Exhibitors



204

Delegates

2025 Waterwise Expo

Looking ahead, the 2025 Waterwise Irrigation Expo will be held at the Novotel Vines Resort in Perth, offering a fresh venue for industry professionals to come together. With new features and an inspiring location, the 2025 event promises to build on the successes of our previous events, driving innovation and sustainability in irrigation practices.



MAJOR EVENT SPONSOR

EXCLUSIVE OPPORTUNITY

SOLD
OUT

Benefit from unmatched visibility and credibility within the irrigation and water efficiency industry.

As the Major Event sponsor, your brand will be showcased to key industry leaders, innovators, and decision makers, enhancing your reputation as a leader in sustainability and water management solutions.

\$8,000 ex. GST



EXHIBITION

- 3m x 2m of exhibition space
- Two (2) Exhibitor registrations including food and beverage vouchers
- Additional two (2) Full Delegate registrations including access to Exhibition and food and beverage vouchers

ACKNOWLEDGEMENT & BRANDING

- Your company logo included in all partner signage at the Novotel Vines Resort (banner/ flag in Opening Ceremony and Registration area)
- Three to five (3-5) minute presentation during Opening Ceremony
- Acknowledgement on website banner as Major Event Sponsor
- Acknowledgement on event registration page (including logo and hyperlink)
- One (1) dedicated marketing email sent to all participants in the final weeks leading up to the event highlighting your support. Content to be provided by sponsor
- Two (2) dedicated social media promotions
- Major Event Sponsor logo and email signature for your own distribution
- Acknowledgement as Major Event Sponsor in event program

PREMIER BOOTH SPONSOR

TWO OPPORTUNITIES AVAILABLE

SOLD
OUT

As a Premier Booth Sponsor, your brand will take center stage with unmatched exposure both before and during the event. Enjoy prime positioning with a spacious, high-traffic booth that maximises visibility and engagement with attendees.

Showcase your innovative products and services in a premium location while connecting with attendees, ensuring your business stands out as a driving force in water efficiency and sustainability.

\$4,300 ex. GST



EXHIBITION

- Three (3) Full Delegate registration including access to Exhibition and food and beverage vouchers

ACKNOWLEDGEMENT & BRANDING

- Your company logo included in all partner signage at the Novotel Vines Resort (banner/ flag in Opening Ceremony and Registration area)
- Acknowledgement on website banner as Premier Sponsor
- Acknowledgement on event registration page (including logo and hyperlink)
- One (1) dedicated marketing email sent to all participants in the final weeks leading up to the event highlighting your support. Content to be provided by sponsor
- One (1) dedicated social media promotion
- Premier Sponsor logo and email signature for your own distribution
- Acknowledgement as Premier Sponsor in event program

CATERING SPONSOR

EXCLUSIVE OPPORTUNITY

As the Catering Sponsor of the 2025 Waterwise Irrigation Expo, your brand will gain unique visibility by being associated with one of the most social aspects of the event, with your business front and center during each break.

This is a fantastic opportunity to connect with attendees in a relaxed and engaging environment, reinforcing your company's commitment to supporting the irrigation and water efficiency community.

\$5,000 ex. GST



EXHIBITION

- Two (2) Full Delegate registrations including access to Exhibition and food and beverage vouchers

ACKNOWLEDGEMENT & BRANDING

- Acknowledgement on website banner as Catering Sponsor
- Acknowledgement on event registration page (including logo and hyperlink)
- One (1) dedicated social media promotion
- Catering Sponsor logo and email signature for your own distribution
- Acknowledgement as Catering Sponsor in event program
- Opportunity for pull up banners/ flags to be placed in dedicated rooms for meals
- Opportunity to theme table settings/ colours to fit your brand

EXCLUSIVE PRESENTING OPPORTUNITY

The opportunity for a three to five (3-5) minute presentation during the scheduled catering breaks.

MENTAL HEALTH SPONSOR

EXCLUSIVE OPPORTUNITY

SOLD
OUT

Becoming the Mental Health Sponsor of the 2025 Waterwise Irrigation Expo demonstrates your organisation's commitment to the well-being of the industry.

This sponsorship includes a generous donation to TIACS 'This Is A Conversation Starter', enabling their presence at the event, where they will provide invaluable mental health resources to attendees and raise awareness about the importance of mental health in our industry.

This unique opportunity aligns your brand with a vital cause, showcasing your dedication to supporting industry professionals both on and off the field.



\$2,500 ex. GST



ACKNOWLEDGEMENT & BRANDING

- Acknowledgement on website banner as Mental Health Sponsor
- Acknowledgement on event registration page (including logo and hyperlink)
- One (1) dedicated social media promotion
- Mental Health Sponsor logo and email signature for your own distribution
- Acknowledgement as Mental Health Sponsor in event program
- Acknowledgement as Mental Health Sponsor during presentation by TIACS

LANYARD SPONSOR

EXCLUSIVE OPPORTUNITY

SOLD
OUT

As the Lanyard Sponsor, your brand will enjoy constant visibility throughout the Expo. Every attendee, speaker, and exhibitor will wear a lanyard featuring your logo, ensuring your business is front and center throughout the event.

This sponsorship offers unparalleled exposure, turning a practical item into a powerful branding tool that keeps your organisation top of mind.

This is a unique opportunity to showcase your support for the irrigation and water efficiency industry while reinforcing your presence as a key player in advancing sustainable practices.



\$2,500 ex. GST

ACKNOWLEDGEMENT & BRANDING

- Acknowledgement on website banner as Lanyard Sponsor
- Acknowledgement on event registration page (including logo and hyperlink)
- One (1) dedicated social media promotion
- Lanyard Sponsor logo and email signature for your own distribution
- Acknowledgement as Lanyard Sponsor in event program

GROUP LEADERS SPONSOR

EXCLUSIVE OPPORTUNITY

As the Group Leaders Sponsor, your brand will be associated with the event's key facilitators who will guide attendees through various locations within the Novotel Vines Resort.

This sponsorship ensures prominent visibility as your logo will feature on group leader apparel and material, making your brand a central part of the attendee experience.

Supporting the group leaders positions your organisation as a champion of knowledge-sharing and collaboration within the water efficiency industry, while offering high-profile exposure to decision-makers, stakeholders, and professionals throughout the event.



\$300 ex. GST



ACKNOWLEDGEMENT & BRANDING

- Company logo prominently displayed on Group Leaders' hi-vis vests
- Acknowledgement on website banner as Group Leaders Sponsor
- Acknowledgement on event registration page (including logo and hyperlink)
- One (1) dedicated social media promotion
- Group Leaders Sponsor logo and email signature for your own distribution
- Acknowledgement as Group Leaders Sponsor in event program



THE

2025

WATERWISE
IRRIGATION
EXPO

IS A MUST-NOT MISS!

Secure your sponsorship opportunities now. Click the link below to book online.

BOOK SPONSORSHIP NOW



(08) 6263 7774



rebecca.new@irrigation.org.au