

To become a successful Certified Irrigation Retailer (CIR), you will be expected to be actively working in an irrigation retail business, using your substantial knowledge of irrigation hydraulics, pumps and components to understand and meet the needs of your customers. The certification grants you a point of difference in the market and a Certified Irrigation Retailer is highly regarded by customers to provide a service that meets or exceeds the average industry standards.

#### **INDUSTRY EXPERIENCE**

On application, you will be working in the retail sector of the irrigation industry and have **two (2)** years relevant industry experience.

# ONGOING COMMITTMENT TO BEST PRACTICE

Once you become a Certified Irrigation Retailer, you'll need to keep your skills and knowledge current by participating in a range of irrigation-related activities.

Continuing Professional Development (CPD) Points will be earned for each type of activity and at the end of **one (1)** year, you must have obtained **five (5)** CPD points and paid the renewal invoice by the due date in order for your certification to remain active.

## **HOW TO APPLY**

Attach sighted copies\* of your Statement of Attainment or academic transcript and return to Irrigation Australia with the certification fee.

\*Sighted copies are those that are verified by a JP as an accurate copy of the original. Please do not send originals.

### **SKILLS AND KNOWLEDGE**

To become a Certified Irrigation Retailer, you'll need to prove that you can meet **four (4)** of the following **six (6)** competencies\*:

1. SIRXPDK001: Advice on products and services

2. CPCPIG2021A: Design domestic urban irrigation

systems

3. AHCMER304: Recommend irrigation products and

services

4. **SIRRMER003**: Coordinate visual merchandise

presentation

5. SIRXCEG003: Build customer relationships and

loyalty

6. AHCMER407: Provide irrigation sales and service

Other Statements of Attainment that have similar skills and knowledge will be considered.

#### **CERTIFICATION FEES**

|            | Application Fee | Renewal Fee |
|------------|-----------------|-------------|
| Member     | \$345           | \$290       |
| Non-Member | \$515           | \$440       |

<sup>\*</sup>Fees subject to change in 2025.



